

Application Form

1. NAME

DESIGNATION
AFFILIATION

2. ADDRESS

LAND PHONE
MOBILE
E-MAIL ID

3. QUALIFICATIONS

4. HOTEL ACCOMMODATION REQUIRED :

YES/NO

IF YES, BUDGET / DAY

5. Enclosed bank draft No.

dated

in favor of **DAYALBAGH EDUCATIONAL
INSTITUTE** for Rs.payable at **AGRA.**

DATE :

Signature of APPLICANT

About Agra

Agra, the city of Taj, is an internationally well known tourist destination as it is home for several world heritage monuments. Tourists also look forward to buying Agra's famous leather goods and the tasty Petha and Dalmoth. Besides being a tourist attraction Agra attracts students from all over the World to its well known centres of learning. Dayalbagh Educational Institute (DEI) (Deemed University) came into existence in 1981 and is now considered one of the best universities in India.

Dayalbagh, a suburban area with the serene ambience of an Ashram, is situated in the north of Agra at a distance of 4 kms from Raja Ki Mandi Railway Station. From Agra Cantt Railway Station it is about 10 kms.

The weather in Agra during February season is cold and in general winter clothing is needed. Decent hotel accommodation is available at tariffs commensurate with the star status of the hotels and can be arranged if requirement is communicated to the under mentioned latest by 1st week of February.

The programme is non-residential.

Application forms complete in all respects along with the necessary DD may be mailed latest by February 5, 2010 to :-

Prof. V.PREM PYARA
CHIEF CO-ORDINATOR
INDUSTRY INSTITUTE PARTNERSHIP CELL (IIPC)
DAYALBAGH EDUCATIONAL INSTITUTE
DAYALBAGH, AGRA - 282 110, (UP), INDIA
PHONE : +91 562 2801224;
FAX : +91 562 2801226
E-MAIL : dbei@sancharnet.in
prempyara@rediffmail.com

FOR ENQUIRIES CONTACT :-

Dr.K.Santi Swarup, MDP Convener
Mobile : 09897347581
(10am to 5 p m) .
e-MAIL: kssdei2001@yahoo.com



Management Development
Programme (MDP)

on

Leadership Skills

For Professionals

February 19 - 20, 2010



**Industry Institute Partnership Cell
(IIPC)**

Dayalbagh Educational Institute

About the Programme

Leadership skills are in great demand in every organization challenged with dynamic business environment. What qualities does a leader possess? How does he do things differently from others? How can these attributes be developed in employees who are the drivers of tomorrow's business are some of the issues facing organizations.

Leadership qualities can be acquired if one has the desire and will power. Leadership is a continuous learning process of self study, education, training and experience. This programme aims at creating that learning experience among participants.

Industry Institute Partnership Cell(IIPC), DEI

The IIPC of DEI was established in 2002 with sponsorship from AICTE with a view to forge meaningful bonds with industry. The Cell, with a senior Professor as its Chief Coordinator and two Project Assistants, apart from providing consultancy and testing facilities to different industrial houses, helps organize short term courses, seminars and lectures by eminent industry persons at the institute level. Its other activities include alumni networking and placement.

Dayalbagh Educational Institute (DEI) provides a comprehensive multi-faceted, interdisciplinary value based world-class education with special focus on academic excellence as well as holistic development. It provides a high degree of personalized education and supports the advancement and dissemination of knowledge through teaching research and scholarly activities. The guiding vision of DEI is best expressed in the words of Revered Sir Anand Sarup, Kt., the August Founder of Dayalbagh — **“Education, more education, education made perfect is the only panacea for our country's ills and evils ...”**

Programme Objectives

- Create visionary leaders who can champion change programmes in the organizations.
- Managing time and priorities for effective leadership
- Effective team building and motivation strategies.
- Powerful communication and negotiation skills.
- To cope with change in the dynamic environment.
- Importance of creativity and decision making in uncertain environment.

F a c u l t y

1. Prof. V.Prem Swarup

Adjunct Professor & Ex-Vice President, HR, SRF Ltd.

2. Mr. Sandeep Kalra

Area Marketing Manager, MP & CG, Bharat Petroleum Corporation Ltd.

3. Mr. Rituraj Juneja

Country Head, Amersonic International Ltd.

4. Dr. K.Santi Swarup

B.Sc.(Engg.), Grad. Dip.Comp.Sc., MBA (Victoria, Australia), Ph.D.,
Convener and Faculty Member.

Who can benefit from the Programme

Entrepreneurs and Professionals in public or private sector organizations.

Number of seats is limited to 20 and registration shall be done on first-come- first - served basis.

Course Fee

Rs.4500/- Participants from Industry

Rs.4000/- staff from other educational Institutes.

(NOTE - Course fee includes study material, tea, snacks and lunches. Fees once paid shall not be refunded up on cancellation, but can be adjusted towards future MDPs conducted by IIP Cell, DEI)

Organizing Committee

Dr. K. Santi Swarup

Department of Management, Faculty of Social Sciences, Convener

Prof. V. Prem Pyara

Chief Coordinator, IIPC.