

DETAILS OF SLM MATERIAL FOR EACH PROGRAMME

	Faculty Faculty Of Commerce	Programme <u>B.Com</u>	<u>Source of SLM</u> A committee of academics and subject experts from DEI and other Institutes along with experts in the subject from industry was formed by the respective programme coordinator and they wrote the material for the SLM.It was then reviewed by an outside expert and finally edited before being sent to the Academic Council of the Institute for approval
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SL.NO.	Faculty	Programme	Book Name	Course Code	Name of Author	Date Prepared	Last Update date	Source of SLM	Reference of SLM
1	Commerce	B. Com.	Business Economics - I	ABM 101	Prof.S.P.Kaushik & Prof.Swami Prasad Saxena	2009	2011		Seth ML: PRINCIPLES OF ECONOMICS
2	Commerce	B. Com.	Financial Accounting	ACM 101	Prof. Pravin Saxena & Prof. Nidhi Sharma	2009	2011		Gupta RR: ADVANCED ACCOUNTANCY
3	Commerce	B. Com.	Business Law	ACM 102	Prof. P. D. Saini	2009	2011		Shukla MC: A MANUAL OF MERCANTILE LAW
4	Commerce	B. Com.	Business Organisation	BAM 101	Dr. Sanjeev Bhatnagar	2009	2011		CB Gupta: BUSINESS ORGANISATION
5	Commerce	B. Com.	Business Economics - II	ABM 201	Prof.S.P.Kaushik & Prof.Swami Prasad Saxena	2009	2011		TR Schultz: NATIONAL INCOME
6	Commerce	B. Com.	Information Technology - Application in Commerce	ABM 202	Prof. Salini Dubey	2009	2013		Rob Smith, Mark Speaker & Mark Thompson: THE COMPLETE IDIOT'S GUIDE TO e-COMMERCE
7	Commerce	B. Com.	Company Accounts	ACM 201	Prof. L. N. Koli	2009	2014		Gupta, S.P. & Arjun Das: COMPANY ACCOUNTS
8	Commerce	B. Com.	Principles & Practice of Management	BAM 201	Prof. Akshay Kumar Satsangi	2009	2011		Gupta CB: PRINCIPLES OF MANAGEMENT
9	Commerce	B. Com.	Business Mathematics	ABM 301	Dr. Saurabh Mani	2009	2011		Gupta BN: PRACTICAL PROBLEMS IN BUSINESS MATHEMATICS
10	Commerce	B. Com.	Financial Management	ABM 302	Prof. Swami Prasad Saxena	2009	2011		Kulkarni PV & Kulkarni SP: CORPORATE FINANCE
11	Commerce	B. Com.	Principles of Auditing	ACM 301	Prof. L. N. Koli	2009	2011		Tandon BN: PRACTICAL AUDITING
12	Commerce	B. Com.	Income Tax	ACM 302	Prof. Pramod Kumar	2009	Yearly Updated		Mehrotra HC: INCOME-TAX LAW & ACCOUNTS

13	Commerce	B. Com.	Basic Marketing	BAM 301	Prof. Akshay Kumar Satsangi & Prof. Sanjay Bhushan	2009	2011		Gandhi JC: MARKETING-A MANAGERIAL APPROACH
14	Commerce	B. Com.	Industrial Law	BAM 302	Prof. Sanjay Bhushan	2009	2011		ND Kapoor: ELEMENTS OF INDUSTRIAL LAW
15	Commerce	B. Com.	Business Statistics	ABM 401	Prof.S.P.Kaushik & Prof.Swami Prasad Saxena	2010	2011		Gupta SP: STATISTICAL METHODS
16	Commerce	B. Com.	Macro Economics Analysis	ABM 402	Dr. Saurabh Mani	2013	2011		JM Keynes: GENERAL THEORY OF INTEREST, EMPLOYMENT & MONEY
17	Commerce	B. Com.	Principles & Practice of Insurance	ACM 401	Prof. P. D. Saini	2009	2011		Kothari & Bahal: PRINCIPLES & PRACTICE OF INSURANCE
18	Commerce	B. Com.	Cost Accounting	ACM 402	Prof. Pravin Saxena	2009	2013		Gupta IC & Trivedi RC: COST ACCOUNTS
19	Commerce	B. Com.	Human Resource Management	BAM 401	Dr. Sanjeev Bhatnagar	2009	2011		Ghosh S: PERSONNEL MANAGEMENT
20	Commerce	B. Com.	Sales Management	BAM 402	Dr. Sanil Kumar	2009	2011		HR Tosldal: INTRODUCTION TO SALES MANAGEMENT
21	Commerce	B. Com.	Advanced Business Statistics	ABM 501	Dr. Saurabh Mani	2010	2011		Gupta, BN: STATISTICS
22	Commerce	B. Com.	Structure & Development of Indian Economy	ABM 502	Prof.S.P.Kaushik & Dr. Saurabh Mani	2010	2012		
23	Commerce	B. Com.	Banking Law and Procedure	ABM 503					
24	Commerce	B. Com.	Advanced Accounts	ACM 501	Prof. Nidhi Sharma & Dr.Sri Prabha	2010	2011		Gupta RR: ADVANCED ACCOUNTANCY
25	Commerce	B. Com.	Business Environment	BAM 501	Dr. Sanjeev Bhatnagar	2010	2011		Das Gupta & Sen Gupta: GOVERNMENT AND BUSINESS IN INDIA
26	Commerce	B. Com.	Entrepreneurship for Inclusive Growth	ABM 601					
27	Commerce	B. Com.	Management Accounting	ACM 601	Prof. Pramod Kumar & Dr. Sri. Prabha	2010			COST & MANAGEMENT ACCOUNTING: Duncan Williamson, PHI, New Delhi
28	Commerce	B. Com.	Cost Analysis & Control	ACM 602	Prof. Pravin Saxena	2010			Agarwal ML: COST ACCOUNTING
29	Commerce	B. Com.	Corporate Laws and Practices	ACM 603					
30	Commerce	B. Com.	Advanced Advertising Management	BAM 601	Dr. Bhawna Johri (Work-in-Progress)	2013			Aaker, Batra & Myres: ADVERTISING MANAGEMENT