

DETAILS OF SLM MATERIAL FOR EACH PROGRAMME

Faculty	Programme	Source of SLM
Social Sciences	BBA	A committee of academics and subject experts from DEI and other Institutes along with experts in the subject from industry was formed by the respective programme coordinator and they wrote the material for the SLM. It was then reviewed by an outside expert and finally edited before being sent to the Academic Council of the Institute for approval

S.No	Book Name	Course Code	Name of Author	Date Prepared	Last Update date	Source of SLM	Reference of SLM
1.	Introduction To Computers& Operating Systems	BBW 101	Preetvanti Singh	2009	2014	As mentioned in the table above	Hunt & Shelly: Computers And Commonsense Reference Manual/User's Guide/Training Guide: MS-Dos; MS-Windows; Unix
2	Financial Accounting	BBM101	P.D. Saini	2009	2014		Maheshwari SN: Advanced Accountancy Grawal&Sukla: Advanced Accountancy Gupta RL : Advanced Accountancy
3	Business Organisation	BBM102	Sanjay Bhushan	2009	2014		V K Bhushan: Fundamentals Of Business Organization and Management, Singh & Chhabra: An Introduction to Business Organization And Management
4	Business Communication I	BBM103	GurpyariJandial	2009	2014		F.T. Wood – A Remedial English Grammar for Foreign Students W. Stannard Allen – Living English Structure W.J. Smart – A Handbook of Effective English
5	Basic Mathematics	BBM104	Kamal Srivastav	2009	2014		Business Mathematics Zameeruddin Q, Mathematics V K Kapoor: Sultan Chand and Sons
6	Principles Of Management	BBM105	Shalini Nigam	2009	2014		Koontz & Wehrich: Essentials Of Management New Concepts In Managements Terry Gr: Principles Of Management Singh
7	Office Management Software	BBW201	Preetvanti Singh	2010	2014		Reference Manual / User's Guide / Training Guide: MS-Word, MS-Power Point, MS-Excel Person: Using Ms Word Bott: Using Ms Office
8	Cost Analysis & Control	BBM201	Nidhi Sharma	2010	2014		Khan & Jain: Management Accounting MNArora: Cost Accounting Agrawal MN: Cost Accounting Narang& Jain: Cost Accounting Maheshwari
9	Economic Analysis	BBM202	Swami P. Saxena	2009	2014		DMMithani: Modern Economic Analysis Hirshlefer: Price Theory And Applications W Stonier: A Text Book Of Economic MI Seth: Principles Of Economics Kp Jain: Principles Of Economics
10	Business Communication Ii	BBM203	GurpyariJandial	2009	2014		T. Balasubramaniam – A Textbook of English Phonetics for Foreign Students N.C.E.R.T, Knowing about English – A Handbook of Grammar and Phonology Krishna Mohan and N.P. Singh
11	Business Mathematics	BBM204	Kamal Srivastav	2009	2014		Frank S Budnick: Applied Mathematics For Business, Economics And Social Sciences GCChaddha: Integral Calculus Freund: Probability And Statistics
12	Management Thoughts & Philosophy	BBM205	K. SantiSwarup	2009	2014		Koontz O'donnel: Management Maheshwari: Management By Objectives IswarDayal: New Concepts In Management Terry GR: Principles Of Management Singh RN: Management Thoughts & Thinkers Mathur Naveen:
13	Computer Programming	BBW301	Gurmauj Saran	2010	2015		Kernighan And Ritchie: C Programming Holzer And Norton; C Programming Perry: Absolute Beginner's Guide.
14	Management Accounting	BBM301	L.N.Koli	2010	2015		Khan And Jain: Management Accounting Anthony Rn : Management Accounting Anthony And Reece: Management Accounting Gupta SP: Management Accounting
15	Business Law	BBM302	P.D Saini	2010	2015		Shukla, MC: A Manual Of Mercantile Law Kuchhal, MC: Mercantile Law Kapoor, ND: Commercial Law
16	Business Communication Iii	BBM303	Namita Bhatia	2010	2015		Indrajit Bhattacharya. An Approach to Communication Skills, Sharma, R.C. & Krishna Mohan, Business Correspondence & Report Writing.
17	Macro Economic Analysis	BBM304	RenukaArora	2010	2015		Eric, J. Pente Cost: Macro Economics-Open Economy Approach, Richard, T. Foryen: Theories And Policies
18	Principles Of Marketing I	BBM305	VijaiCaprihan	2010	2015		Kotler&Armstrong: Principles Of Marketing William J Stanton, Michael J Ethol& Bruce J Walker: Fundamentals Of Marketing E Jerome MCCarthy, William D Perreault JR. : Essentials Of Marketing

19	Rural Management	BBM 306	SKGaur	2010	2015		Joshi & Kapoor: Farm Management Pradeep Kumar: Elements Of Financial Management Philip Kotler: Principles Of Marketing CBMemoria: Agricultural Problem Of India.
20	Database Management Systems	BBW 401	Vijay Dev	2010	2015		Hansen And Hansen: Database Management And Design Reference Manual/ User's Guide/ Training Guide: Ms-Access Cj Date: An Introduction To Databse Systems
21	Principles Of Marketing	BBM401	Vijaicaprihan	2010	2015		Kotler&Amstrong: Principles Of Marketing William J Stanton, Michael J Ethol& Bruce J Walker: Fundamentals Of Marketing E Jerome McCarthy, Wiilliam D Perreault Jr. : Essentials Of Marketing
22	Introduction To Financial Mngt.	BBM402	SunitaMalhotra	2010	2015		PandeyIm: Financial Management Khan And Jain: Financial Management Vanhome: Financial Management Myers Financial Management GitmanLj: Financial Management
23	Business Communication Iv	BBM403	Sonal Singh	2010	2015		K.K. Sinha. Business Communication. Galgotia Publishing Co. New Delhi Rajendra Pal and J.S. Korlhalli – Essentials of Business Communication.
24	Quant. Techn. For Decision Making I	BBM404	Sanjeev Swami	2010	2015		Statistics Of Business And Economics: James T Mcclave& P George Benson Statistics For Modern Business Decisions: Lawrence L Lapin Statistical Method: SP Gupta Statistics For Business & Economics: Anderson
25	Human Resource Management	BBM405	AkshaySatsangi	2010	2015		Dessler Gary: Human Resource Management Flippo Edwin: Personal Management Beardwell& Holden: Human Resource Management
26	The Internet & E-Commerce	BBW501	Gurmauj Saran	2011	2016		Tanenbaum: Computer Networks Jeason Rich: Starting An E-Commerce Business RaymentGreenlaw&EleenHepp: Fundamentals Of The Internet
27	Operations Research	BBM501	Sanjeev Swami	2011	2016		Hiller FS And Lieberman GJ: Operation Research Taha Ha: Operation Research An Introduction Wagner HM: Principles Of Operation Research With Application To Managerial Decisions
28	Research Methodology	BBM502	Shalini	2011	2016		Young Rv&Gudde: Research Methodology Karlinger B: Research Methodology TondonBc: Research Methodology In Social Sciences Wilkinson &Bhandekar: Research Methodology In Social Science Bajpai Ks: Research Methodology
29	Industrial Law	BBM503	YogitaSatsangi	2011	2016		Mehrotra SN: Labour Law In India Iynger SP: Industrial Law Mamoria&Mamoria: Dynamics Of Industrial Relations In India Monappa A: Industrial Relation Bhagoliwal TN: Industrial Relation Dunlop JT: Industrial Relation
30	Quant. Techn. For Decision Making	BBM504	AbhinavPandey	2011	2016		David F Groebner, Parrick W Shomon: Business Statistics-A Decision Making Approach Richard P Runayan, Audrey Haber: Business Statistics John E Freund, Frank J Williams
31	Business Environment	BBM505	Sanjay Bhushan	2011	2016		Tandan BC: Environment & Entrepreneur M Adhikary: Economics Environment Of Business Trivedi MI: Government & Business
32	Management Information System	BBW 601	Jyoti Singh	2011	2017		GBCavis& H Oison: Management Information Systems Murdick RG & Ross JE: Introduction To Management Information Systems
33	Operations Management	BBM601	AbhinavPandey	2011	2017		Operations Management: Gaither And Frazier, Operations Management: William J. Stevenson, Mcgraw-Hill; Production And Operations Management: Manufacturing And Services By Chase, Aquilano, Jacobs
34	International Business Management	BBM602	V PremSwarup	2011	2017		Francis Cherunilam: International Business James H Taggart & Michael CmcDermoll: The Essence Of International Business Trilok N Sindhwana: The Global Business Game (A Strategic Perspective
35	Modern Banking Systems	BBM603	Saran DayalBhatnagar	2011	2017		Financial Management Myers Financial Management Gitman LJ: Financial Management
36	OrganisationalBehaviour	BBM604	AkshaySatsangi	2011	2017		: Davis, Keith: Human Behaviour At Work Luthans Fred: OrganisationalBehaviour Robbins, Stephen A: OrganisationalBehaviour Hersey, Paul &Blenchard, Kenneth H: