

Workshop Report

2-Day National Workshop on Educational Entrepreneurship:

Need and Prospects

**Organized by AIU – Dayalbagh Educational Institute - Academic & Administrative
Development Centre (AIU-DEI-AADC)**

8th - 9th April 2025 | 12:30 PM - 5:00 PM | School of Education, DEI, Agra

The 2-Day National Workshop on Educational Entrepreneurship was held successfully at the Faculty of Education, Dayalbagh Educational Institute, Dayalbagh, Agra, in a hybrid mode on 8th and 9th April 2025. The workshop aimed to explore the burgeoning field of educational entrepreneurship, highlighting its necessity in the current educational landscape and discussing the opportunities it presents. The event witnessed enthusiastic participation from educators and researchers from across the nation. The sessions covered emerging trends, business models, funding mechanisms, and the role of NGOs in the education sector.

With over 97 participants from different institutions and domains, the event served as a platform for networking, knowledge-sharing, and idea incubation. The presence of renowned academicians and industry experts enhanced the learning experience, fostering innovative thinking in the education ecosystem.

The workshop was structured into insightful sessions, led by eminent resource persons in their respective fields. The workshop commenced with a solemn University Prayer, invoking a sense of unity and purpose for the day's deliberations. The detailed schedule and activities are as follows:

Day 1: April 8, 2025 (Tuesday)

Session One (12:30 PM - 2:30 PM)

The workshop commenced with an Inaugural Session, anchored by Dr. Pallavi Dubey. Convener Prof. N.P.S. Chandel introduced the objectives of the workshop, emphasizing the importance of innovation in education and entrepreneurship. The Director of the institute Prof. C. Patwardhan addressed the audience and extended his best wishes. He emphasized the critical need for innovation and entrepreneurial thinking within the education sector to address evolving challenges and create impactful learning experiences.

In session one speaker Prof. Ayesha Farooq, Dean, Department of Business Administration, Aligarh Muslim University, Aligarh, shared her insights on 'Innovating Education: Building Sustainable and Scalable Ventures'. Her key discussion points were: Strategies for sustainable and scalable educational ventures and Importance of innovation in the educational sector. Her presentation underscored the importance of adopting entrepreneurial mindsets and innovative approaches to revolutionize teaching methodologies, curriculum design, and the overall learning environment. Following Prof. Farooq's address, Prof. Lajwanti provided her concluding remarks. She lauded Prof. Farooq's insightful perspectives and reiterated the significance of integrating entrepreneurial principles.

Dr. Sona Dixit, the Session Chair for the second session, welcomed the resource person, Mr. Manish Rai. Dr. Dixit introduced Mr. Rai, highlighting his extensive experience in the realm of social entrepreneurship and his work with Non-Governmental Organizations (NGOs).

Mr. Manish Rai delivered a compelling presentation on Social entrepreneurship and Role of NGOs in Entrepreneurship. He elucidated the concept of social entrepreneurship, emphasizing its focus on addressing social issues through innovative and sustainable business models. He highlighted the crucial role that NGOs play in fostering entrepreneurship, particularly in marginalized communities and within the education sector. Mr. Rai shared inspiring examples of successful social entrepreneurship initiatives and collaborations between NGOs and educational institutions. Dr. Sona Dixit summarized the key takeaways from Mr. Rai's address, emphasizing the potential of social entrepreneurship to drive positive change in education.

Dr. Chetan Pyari, the Session Chair for the third session, welcomed the resource person for the final session, Ms. Jigyasa Satsangi. Dr. Pyari introduced Ms. Satsangi, acknowledging her expertise in skill development. She passionately argued for the integration of entrepreneurial principles in the design and management of future schools. Furthermore, she highlighted the essential skills required for success in educational entrepreneurship, including leadership, financial literacy, marketing, and effective communication. Dr. Chetan Pyari provided his concluding remarks, synthesizing the key themes discussed throughout the workshop.

Session Two (03:00 PM – 05:00 PM)

In Session two speaker was Ms. Jigyasa Satsangi, Learning and Development Specialist, Corporate Trainer, Building School of Happiness (SOHM), Gurugram spoke on Beyond Teaching: Building Efficiency and Exploring Diverse Career Paths for Pupil Teachers. Session Chair Dr. Chetan Pyari Faculty of Education, Dayalbagh Educational Institute, Agra gave session chair remarks. Her key discussion points were: Alternative career opportunities for educators and Building efficiency and personal growth for survival in competitive world.

Day 2: April 9, 2025 (Wednesday)

Session One (12:30 PM - 2:30 PM)

Speaker of session one was Prof. Rupali Satsangi, Mentor, Dayalbagh (K4C) Hub & Faculty of Social Sciences, Dayalbagh Educational Institute, Agra, who share her views on the topic “Green Entrepreneurship: Creating Local Solutions to Address Global Challenges and Earning Money by Saving the Environment”. Her session emphasized the importance of innovative, environmentally friendly entrepreneurial models that can not only solve global ecological issues but also create income opportunities at the local level. Following the lecture, Prof. P.S. Tyagi extended a formal vote of thanks to the speaker and concluded the session.

Another Speaker Mr. Animesh Dayal, Manager, Sunflower Public School, Dayalbagh, Agra explained the complete process of establishing the school in a detailed manner. He highlighted the need of establishing private schools in different areas. The speaker elaborated on choosing the right location, defining school objectives, and engaging community stakeholders in the early stage. Session chair, Dr. Chavi Lal, gave session chair remarks, thank you note and concluded the session.

Session Two (3:00-4:00 PM)

The speaker of session two was Prof. Nandita Satsangi, Head (D.El.Ed), Faculty of Education, Dayalbagh Educational Institute, Agra has expressed her views on the topic Ethical Concerns in Educational Entrepreneurship. Her key discussion points were ethical challenges in educational businesses and Policies and regulations for maintaining integrity in educational entrepreneurship. She

highlighted the importance of Ethical Ways to be followed in Educational Entrepreneurship related activities. The session was chaired by Prof. Meenu Singh, Faculty of Education, Dayalbagh Educational Institute, Agra.

Another speaker of this session was Dr. Satish Kumar, Dean, School of Education, RIMT University, Mandi Gobindgarh Punjab. He shared his views on the topic “Exploring Alternative Career Opportunities for Teachers”. He presented various other career opportunities that can be useful for teachers and Professional growth and skill enhancement for educators. At the end of the session, the session chair Dr. Arti Singh expressed gratitude to the speaker for his valuable insights and contribution.

The valedictory session commenced with a brief workshop report presented by Dr. Kalpana Gupta, the Co-convenor of the workshop. Following the report, certificates were distributed to the resource persons and participants as a token of appreciation and participation. The certificates were distributed by Prof. N.P.S. Chandel, the Convener of the workshop. The workshop concluded on a successful note, leaving participants inspired and better informed about the role of green entrepreneurship in addressing environmental and economic challenges, establishing school and new opportunities for teachers. The workshop provided a platform for educators, researchers, and entrepreneurs to discuss innovative approaches in education, ethical challenges, and alternative career paths. The sessions were highly engaging and informative, with valuable insights shared by experienced speakers.

Glimpses of the Workshop









