

REPORT ON ENTREPRENEURSHIP AWARENESS PROGRAM (EAP) at DEI CART

An Entrepreneurship Awareness Program (EAP) was held at Centre for Applied Rural Technology (**CART**) on 5th March 2025. The EAP was attended by 105 Students. The visit of the representatives from the Ministry of Micro, Small and Medium Enterprises (MSME) to the college campus is to interact with Students, Faculty, with the primary goal of promoting awareness about MSME schemes, Potential business opportunities for budding entrepreneurs, and encouraging students to consider starting their own small business by utilizing the available government support. The EAP was organized to create awareness and understanding on entrepreneurship and its vital role in today's world. The program was sponsored by **DC-MSME**, Agra.

The EAP program commenced with a welcome address by Dr. M Radha Krishna, Incharge, D.E.I CART.

Mr. Abhishek Singh, IEDS (Assistant Director, MSME-DFO, Agra), Mr. Sameer Agarwal (Chief Manager, NSIC, Agra), Mr. Avinash. V (LDM, Canara Bank, Agra), Prof. Seema Singh (Dr. B.R. Ambedkar University, Agra), shared their valuable insights and experiences with the participants. Mr. Sushil Kumar, Dy. Director, MSME; Agra coordinated the Entrepreneurship Awareness Programme.

Their sessions covered various aspects of entrepreneurship, including ideation, market analysis, funding avenues, and the significance of perseverance in overcoming challenges. The speakers also highlighted the importance of fostering an entrepreneurial mindset and encouraged the participants to explore and harness their entrepreneurial potential.

