

DEPARTMENT OF MANAGEMENT

A Brief Profile and Progress Report (2013-2019)



https://www.dei.ac.in/dei/socialscience/index.php/management

Overview



- **1.** Curricular Aspects
- 2. Teaching-Learning-Evaluation
- **3.** Research, Innovations and Extension
- **4.** Infrastructure and Learning Resources
- 5. Student Support and Progression
- 6. Governance, Leadership and Management
- 7. Institutional Values and Best Practices
- 8. Vision 2031

Brief Profile



- Year of Establishment: 1991 (Management Programmes), 2006 (separate deptt.)
- Teaching Staff
 - Ph.D.'s. :13 (81%)
 - Pursuing Ph.D. : 2
 - 38% Women

- Teaching Staff : 18
- □ Non-Teaching Staff : 1
- □ No. of Students : 632
- Teacher Student Ratio : 1:35

Designation	No.	Gender	No.
Professors	7	Women	7
Associate Professors	2	Men	11
Assistant Professors	7	Total	18
Adjunct Professors	2		
Total	18		

Brief Profile: Teaching Staff – Diversity and Alignment



Name	Profile	Research Division/Area
Prof. Sanjeev Swami (Head)	Ph.D. (Mgmt.)- British Columbia, Canada M. Tech. – IIT Kanpur, B. E. – NIT Allahabad	Sustainability, Entrepreneurship
Prof. Shiv Kumar Sharma	Ph.D. – Univ. of Rajasthan, M.Phil – Univ. of Rajasthan	Digital Life
Prof. Shalini Nigam	Ph.D. – Agra Univ., M.Com., Dip. in Management (IGNOU)	Esoteric Art and Science
Prof. K. Santi Swarup	Ph.D Agra Univ., <mark>MBA – Australia</mark> , B.Sc. Engg DEI, Grad Dip. Comp. Sci., NET, M.I.M.A.	Sustainability of Business
Prof. Sanjeev Bhatnagar	Ph.D. – Agra Univ., M. Com., M.B.A. – Agra Univ.	Human Resource Mgmt.
Prof. Sanjay Bhushan	Ph.D. – D.E.I., MBM, B.Sc. (Hons.), - D.E.I. , NET	Esoteric Art & Science, Sustainability
Prof. Akshay Satsangi	Ph.D D.E.I., MBM - D.E.I. & NET Qualified	HRM, Marketing
Dr. Sumita Srivastava (Asso. Prof.)	Ph.D. – Agra Univ., M.B.M – D.E.I., NET	Entrepreneurship, Esoteric Art & Science
Dr. Sunita Malhotra (Asso. Prof.)	Ph.D. – Jiwaji University, Gwalior, M.B.M. – D.E.I., NET	Sustainability
Dr. Arvind Banger	PhD. – D.E.I., M.Phil Ch. Devi Lal Univ., Sirsa, M.Tech KSOU, MBA, PGD IBO	Sustainability
Ms. Surat Pyari	MBA – D.E.I., B S Sc (Eco Hons) - D.E.I.	Sustainability
Dr. Rohit Rajwanshi	Ph.D. – D.E.I., M.Phil – D.E.I., M.B.A., - DAVV , Indore, NET	Digital Life, Thinkism
Mr. Abhinav Pandey	Ph.D. (Pursuing) –D.E.I., MBA – BITS Pilani, NET	Digital Life, Thinkism
Dr. Purnima Bhatnagar	Ph.D D.E.I., M. Phil. – D.E.I., MA Economics – Delhi School of Economics, M.B.M – D.E.I., NET	Esoteric Art and Science, Sustainability
Dr. Jaspreet Kaur	Ph.D Jiwaji Univ, Gwalior, MBA - Jiwaji Univ, Gwalior, NET (JRF)	Entrepreneurship
Ms. Jyoti Singh	Ph.D (Pursuing) – D.E.I., M.B.A. – D.E.I., NET(JRF)	Entrepreneurship

Adjunct and Visiting Faculty



Mr. V. Prem Swarup, Adjunct	Mr. Anurag Singh, Adjunct	Dr Anoop Srivastava, Visiting Faculty,
Professor, B.E. from D.E.I., M.B.A.	Professor, B. Tech. IIT Bombay	2016-17, Ph.D DEI / IIT Delhi,
from I.I.MBangalore		MPhil - Punjab Univ., PG DipIIPA,
	Leads an NGO dedicated to Indian	New Delhi, and MA, BA (Hon.) –
36 years of corporate work	Performing Arts and a Trust	Mumbai
experience with organizations like	focused on educating	
Tata Motors, Mahindras, Scooters	underprivileged children.	I.G., RPF, Chief Security
India Ltd., and Lohia Starlinger Ltd.	Mentor/Investor for start-ups in	Commissioner, Indian Railways
	Education space. Editor of Sigma	
Retired as Vice President and Head	Six Q and Vs Sustainability Blogs.	Setting up of security management
- People Development in S.R.F. Ltd.		in Konkan Railways, Indian Police
	Earlier – M.D., Headstrong	Medal, Varshneya Award for
		Systems Sciences, Best Paper Awards
[Assistance in H.R. courses]	[Teaching MBA Agri. courses]	[Setting up Urban Planning program]

Brief Profile



Students' Enrolment : 2018-19

S. No.	Programmes		Number of Students			
		Men	Women	Total		
1.	BBA (Hons.) - I year	31	44	75		
2.	BBA (Hons.) – II year	29	47	76		
3.	BBA (Hons.) – III year	22	40	62		
4.	B. VocI* (Banking & Finance)	23	34	57		
5.	MBA – I (Specialisations – Marketing, Finance, IT/Ops,	46	57	103		
	HR/OB, Agriculture Management*)					
6.	MBA – II	45	62	107		
7.	MBA Lateral – I & II Year	23	47	70		
8.	Post-Grad. Dip. – Urban Planning and Mgmt. – I year*	05	10	15		
9.	M.Phil.	01	00	01		
10.	Ph.D.	22	41	63		
11.	Post-Doctoral	1	2	3		
	Total	248	384	632		

New courses for 2019 – BBA (Retail, Logistics), PG Dip. in Sigma Six Q and V's (Distance), P.G. Certificate in Financial Services – online

- Teacher-Student Ratio
- : ~ 1:35; Women Enrolment : 60.46 %

Demand Ratio

: 25-30 ;

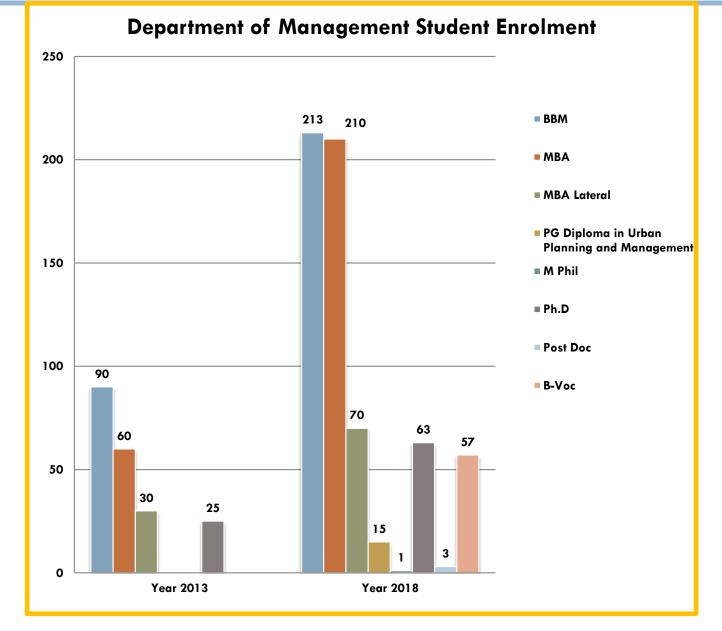
Reservation

As per UGC Rules

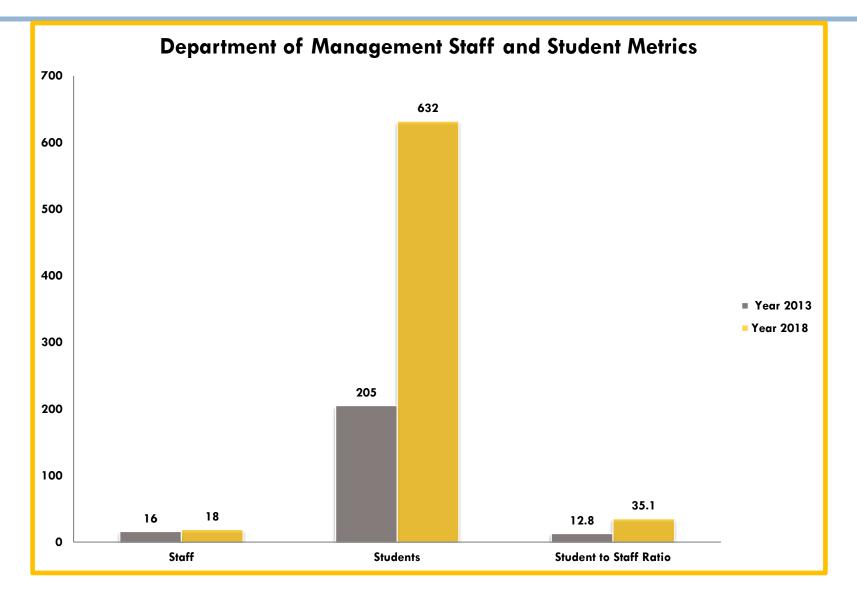
* Courses introduced during 2013-18

A LAND O LAND THE ALL AND A LAND A LA

Significant Growth in Last 5 Years









Programmes Offered

S. No.	Programme	% Revised Year	Introduced Year	Focus on Employability
UG				
	BBA (Hons.)	~ 10-20%	1993	30 out of 50 (60%)
PG				
	MBA	~ 10-20%	1991	34 out of 41 (83%)
	M. Phil.	Central	2008	3 out of 5 (60% Courses)
	Ph.D.	Central	2007	100% research skill

1. Curricular Aspects

A LA CALLER A

NEW PROGRAMMES

S. No.	Programme	% Revised Year	Introduced Year	Focus on Employability			
UG							
B. Voc.	B. Voc. in Banking and Financial New 2018 100% Services						
PG		•					
MI	BA (Spl.: Agricultural Management)	New	2017	~ 80%			
PG Diploma in Urban Planning and Management		New	2017	8 out of 12 (67%)			
	Executive MBA	New	2015	100%			

NEW COURSES/TOPICS

- LOGISTICS, SOCIAL MEDIA, WEB & LEARNING ANALYTICS
- INDUSTRY ANALYSIS PROJECT
- ENTREPRENUERSHIP & LEADERSHIP DEVELOPMENT
- ADVANCED ISSUES IN HRM

1. Curricular Aspects



OUR STRENGTHS

- **Contemporary** Teaching, Learning, and Evaluation Methods
- **Modular** System for PG courses
- MBA Co-op Program
- Regular Curriculum Enrichment Programs
- **Strong Alumni Base**
- Outreach programmes
- **Collaborations** with Premium Institutes
- **Choice of electives (UG & PG) Specialization**
- **Value added courses** (e.g., Soft Skills, Resume Writing, etc.)

1. Curricular Aspects



PROGRAMME ENRICHMENT

ACTIVITY (WORKSHOP)	FREQUENCY
Board of Studies	Annual
Curriculum Revision	Every five years (2016)
Review Workshop for Innovative Programmes	As per introduction of new programmes (2012, 2016, 2017)













School of Planning and Architecture New Delhi







2. Teaching-Learning-Evaluation



STUDENT LEARNING PROCESS

ICT-based Teaching Methodologies

Experiential, Work-based courses

Wide Variety of Project Work and Study

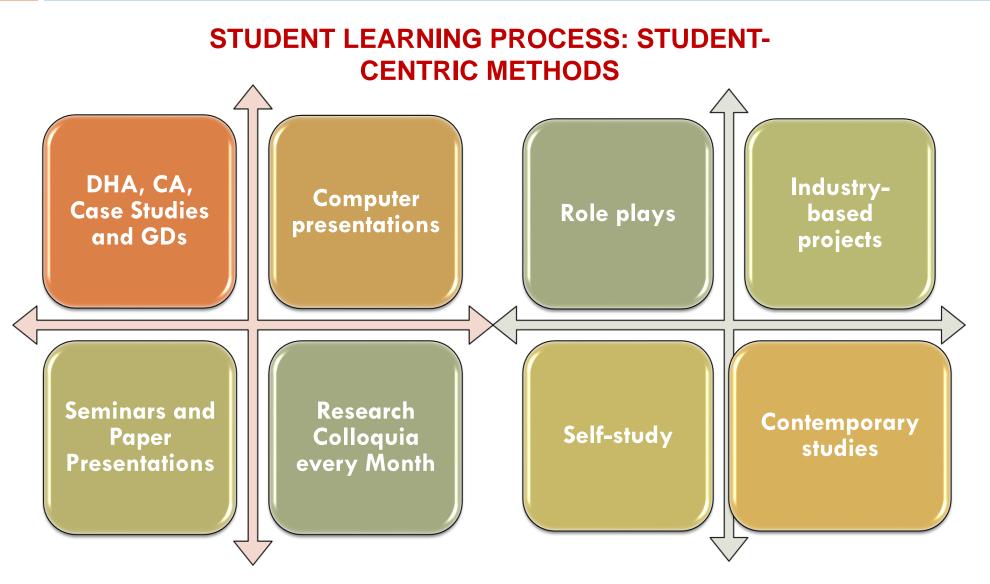
- Major and Minor Projects
- Work Term Training Project
- Industry Analysis Project
- M.B.A. Dissertation and Major Projects
- Self Study Courses

Multiple Specialization Courses

Continuous Evaluation

2. Best Practices





2. Teaching-Learning-Evaluation



FACILITY FOR SLOW LEARNERS

Early detection, personalized attention for improving performance

<u>Counselling</u> by proctorial system, involving parents

<u>Remedial</u> coaching, extra resources (online)

Extra coaching – soft skills, etc.

FACILITY FOR ADVANCED LEARNERS

Participation in seminars, conferences and workshop

Flexibility to take additional credits, especially for specialisation courses

Visit to MoU institutes, industries

Participation in entrepreneurial activities on campus

2. Teaching-Learning-Evaluation



EVALUATION OF COURSE OUTCOMES: FEEDBACK SYSTEM





Thrust Areas of the Department

- Entrepreneurship
- Spirituality, Science of Consciousness, CSR and Sustainability in Management
- Systems Approach to Management

Publications Profile

: 104
: 32/8
: 9/6
: 0-1297 / ~90
: 0-20

S. No.	Representative Journals	Impact Factor
1	Journal of Marketing Management, Taylor & Francis	2.229
2	International Journal of Logistics Research and Applications, Taylor & Francis	1.820
3	Int. J. of Production Economics, Elsevier	4.407
4	IIMB Management Review, Elsevier	SJR 0.24
5	International Journal of Retail & Distribution Management, Emerald	RG 1.81
6	International Journal of System Dynamics Applications, IGI	SJR NA
7	Intercontinental Journal of Finance Research Review, India	SJR NA
8	Prabandhan: Indian Journal of Management, New Delhi	SJR 0.19
9	International Journal of Entrepreneurship in Emerging Economies, Emerald	CS 1.04
10	Annals of Operational Research, Springer	1.217

Awards and Recognitions



Faculty Awards

- International /National : 1 (Top 10% of Authors by Social Science Research Network (SSRN), USA 2017)
- Best Paper Awards : 6 (TRA2014 Transport Research Arena April 2014 Paris La Défense France; Alliant International University, San Diego, CA, USA, April 2015; National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida, November 2016; Delhi School of Economics, April 2014)
- Visiting Professorship : 1 (IIM Udaipur)
- Visiting Scientists : 1 (SCMC, IIM Bangalore)
- Invited Talks : 12
 - Abroad : 3 (Ontario Centres of Excellence, Canada, 2014; University of Kiel, Kiel, Germany 2015; Carleton University, Ottawa, Canada)
 - In India : 9 (St. Xavier's College, Ranchi 2017; Power Grid Corporation of India Ltd. 2018)





Recognitions

Fellows, Professional Bodies, Experts: 24 (IIM Calcutta, IIM Bangalore, IITDelhi; NAAC, Bangalore; Indo-German Workshop By PHD Chamber of Commerce;AICTE)

Members of Editorial Boards of Journals : 6 (Journal of Advances in Management Research – Emerald; Emerging Economies Cases Journal - Sage)

Reviewers for Journals : 11 (Journal of Entrepreneurship in Emerging Economies, Emerald; EJOR – Elsevier, JAMR – Emerald, Patents on CS – Bentham; Discrete Dynamics – Hindawi; IJPR - Elsevier (2013-18); Journal of Leisure Research, Taylor and Francis (2018); Journal of Small Business Management, Wiley (2018); Journal of Innovation for Inclusive Development (2018); International Journal of Agricultural Resources, Governance and Ecology (2017); Business Ethics Quarterly (2015); Global Scholars Journals of Management Sciences (2014); Issues in Business Management and Economics (2013))

HIGHLIGHTS





Prof. Sanjeev Bhatnagar - Invited Talk: 'FDI in Service Sector in India' at Department of Commerce, St. Xavier's College, Ranchi (2017)



Prof. S.K. Sharma - Best Paper Award in Alliant International University, San Diego, USA (2015)



Prof. Sanjeev Bhatnagar - Invited Talk: 'Ethics in Management' at Power Grid Corporation of India Ltd. (2018)

HIGHLIGHTS





Best Paper Award to Dr. Jaspreet Kaur at Delhi School of Economics, April 2014



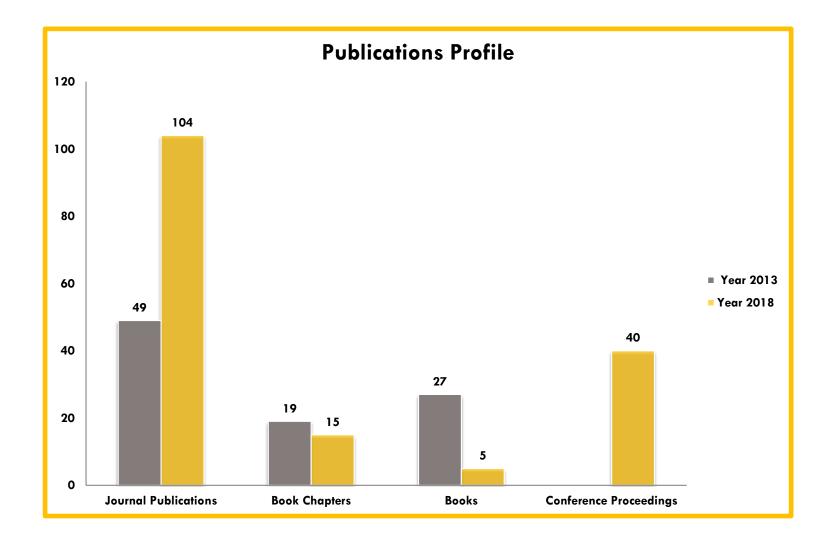
Dr. Anoop Srivastava at India CSR Summit, 2016



Research Output

- Ph.D.'s Awarded : 23
- Ph.D.'s Enrolled : 72
- Organization of Scientific Events
 - International Conferences : 2 (VALEDU-Value Based Education System, 2015; TSC- 2013: The Twentieth Conference on Toward a Science of Consciousness)
 - National Conferences/Workshops/Seminars : 12 (Six Sigma Green Belt Certification by MSME & PPDC, Agra, 2018; Regional Investor Awareness Seminar, SEBI, 2017;
 - Seminars from Distinguished Visiting Scientists : 3 (Seminar on Econometrics by Prof. Karmeshu, JNU, 2017; Seminar: 'India's projection of its soft power in the era of globalisation' - Prof. Anita Sharma, Department of East Asian Studies, Univ. of Delhi and Prof. Pami Dua, Director, Delhi School of Economics, Univ. of Delhi, 2016







Conferences/Seminars/Workshops Organized



International Conferences Organized: VALEDU, PRIDM



Conferences/Seminars/Workshops Organized



Regional Seminar: "Shaping Young Minds through Financial Education"

Seminar: Econometric modeling



Workshop on Better Worldliness

Six Sigma Green Belt Training

Workshop: Gender Sensitivity



Projects and Grants

Annual Budget of Department	Rs. 74, 500 (2017-18) Rs. 80,000 (2018-19)
Funds Generated from Extra-Mural Projects	Rs. 30.3 Lacs
Number of Projects Completed	4 (Rs. 16.89 Lacs)
Number of Projects in Progress	3 (Rs. 13.5 Lacs)
Funding Agencies	UGC, ICSSR, Internal Funds (Seed Money)
Major Funding : UGC-SAP, DST-FIST, etc.	ICSSR



Financial Year	Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanction Order No.	Amount Received (In Rupees)
2018	Dr. Purnima Bhatnagar	DEI	Conscientious relationships in educational CSR: engagements and outcomes	DIRECTOR/DEI/	1.5 Lacs
2017	Dr. Sunita Malhotra	ICSSR	Analysis of Accomplishment of Universal Elementary Education: With Special Reference to Uttar Pradesh	F.No. 02/67/GEN/2017- 18/RP/Major	5.5 Lacs
2017	Dr Jaspreet Kaur	ICSSR	A Study for Value Addition in Potato Produce by Exploring Processing Units: Case of Agra Region	F.No. 02/41/GEN/2017- 18/RP/Major	6.5 Lacs
2015-16	Dr. Sumita Srivastava	ICSSR	Designing Educational and Training Interventions for Preparing Undergraduates to Pursue Entrepreneurship as a Career Choice	02/54/2015- 16/ICSSR/RPR	6 lacs
2015-16	Dr. Sanjeev Bhatnagar	UGC	Small Scale industries	DIRECTOR/DEI/19/11/ 2015	1 lac
2014-15	Prof. S.K. Sharma	UGC	Values and Quality Management	XITH PLAN MR/1/191114/10- HPROJECT	3 lacs
2013-14	Dr. Sanjay Bhushan	UGC	Indigenous Knowledge Management for Disaster Mitigation and Sustainable Development in the Eco Community Villages of India	F5-304/2013(HRP)	6.89 lacs



Books





Areas of Consultancy

Faculty	Organisation(s)	Time period
Prof. K. Santi Swarup	More than 4,000 SMEs	2013-18
Mr. V. Prem Swarup	SRF Indore, Polyplex, Armacell, Bharat Starch	2013
	Shri Educare	2017
Prof. S. Swami and Dep. Staff	D.B. Agricultural Operations, R.S. Sabha	2013-18
Dr. Purnima Bhatnagar	Jaypee Palace Hotels	2013
	United India Insurance Co. Ltd.	2017
	Securities & Exchange Board of India	2018
Dr. Sanjeev Singh	Mayor Agra, Bharat Agra News Paper, Franchise Connect India Pvt Ltd, Ragers Ville Pre School Group	2013-17



Collaborations



Research Collaborations

- Malaysia Institute For Supply Chain Innovation (MIT Center)
- IIT Kanpur
- Indian Railways
- Tata Consultancy Services
- IIM Calcutta
- IIT Delhi
- The Energy and Resources Institute
- Tata Institute of Social Sciences
- IIM Udaipur
- Inter-Institute / Department
- Logistics Sector Skill Council
- School of Planning and Architecture
- Supply Chain Mgmt. Ctr., IIM Bangalore

Memorandum of Understanding

MoU with Supply Chain Management Centre, IIM **Bangalore (2009-18)**

School of Planning and Architecture (2017)

Logistics Sector Skill Council (2018)

















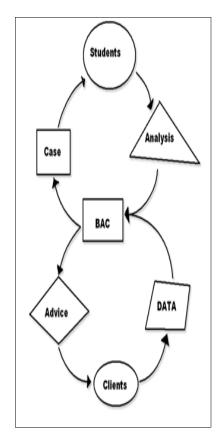
Ph.D.'s (under joint supervision with MOU Institutes)



S.No	Name	Joint Supervisor from MoU Institute	MoU Institute
1	Dr. Preeti Nigam	Prof. Ravi Shankar	IIT Delhi
2	Dr. Anoop Srivastava	Prof. D.K. Banwet	IIT Delhi
3	Dr. Umang Srivastava	Prof. D.K. Banwet	IIT Delhi
4	Dr. Rupali Mishra Nigam	Prof. D.K. Banwet	IIT Delhi
5	Dr. T. Gurusant	Prof. Ravi Shankar	IIT Delhi
6	Mr. Alakh Bhatnagar	Prof. Harish Chaudhary	IIT Delhi
7	Mr. Agam Bhatangar	Prof. Harish Chaudhary	IIT Delhi
8	Ms. Prachi Hingorani	Prof. Ravi Shankar	IIT Delhi
9	Ms. Tamanna Kapoor	Prof. P Vijay Kumar	TISS, Mumbai
10	Ms. Alakhnandani Sehgal	Prof. D.K. Banwet	IIT Delhi
11	Ms. Payal Singh	Prof. D.K. Banwet	IIT Delhi



Business Advisory Clinic (Daily, real-world problems)





 Profitability at any cost? : A Case Study on Business Ethics
 Cut your coat according to your cloth: A Case Study on Strategy Development for small business using SWOT analysis.
 NextgenIT: A Case Study on Business Analysis at 3 levels
 Is there a way out? : A Case Study on Debt trap.





Mentoring students during Waste to Wealth day





Eco friendly celebration of Lohri by Staff & Students



Visit to Amanbagh, Organic farm in Faridabad, facilitated for Dayalbagh Agriculture



BBA Students helping in creation of herbal garden

Faculty members involved in developing surrounding village art and craft skills during medical camps



Visits by Guests and Sensitization to Sigma 6Q and V's Model



Visit by Mr. Maneesh Pherwani, General Manager, Educational and Professional Services, India and South Asia, GE Healthcare – January, 2018



Visit by Mr. Shanti Swaroop Mokkapati, Lead, Analytics Consultant, Strategic Management Office, Global Procurement, Abbott Labs, 2017

3. Research, Innovations and Extension



Outreach Activities: Awareness of Sigma 6Q and V's model of Sustainability: Management of the Blog, Facebook page, Twitter account by Adjunct Prof. Mr. Anurag Singh



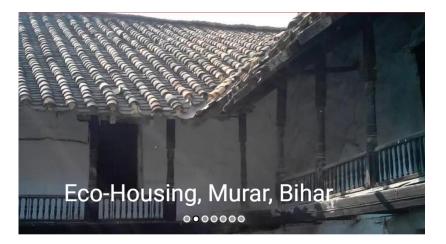
- Link: http://sigmasixq.blogspot.com/
- More than 45 blogs written on the model since June 2017
- 1 Blog read by more than 28,000 people
- Overall: 250,000 reads
- Facebook Link: https://www.facebook.com/sigmasixg/
- More than 200,000 unique users in a month

- Link: https://twitter.com/sigmasixq?lang=en
- More than 2375 followers



3. Research, Innovations and Extension







4. Infrastructure and Learning Resources



S.N o.	Infrastructure Head	Department/Centre/Faculty Details
1.	Library (Books, Journals (INFLIBNET))	Access through Institute LAN, Central Library and Dept of Management faculty with books (~1000)
2.	Internet Facilities for staff and students	100% Wi-Fi connectivity
3.	Total No. of Classrooms	12
4.	Classrooms with ICT facility	All, as per requirement
5.	Students' Laboratories	1 (Computer Lab.) + Labs on Land (Dairy, Agri., Business Advisory Clinic)
6.	Research Laboratories	1 (Finance Lab. In progress)

New Facilities/Labs./Major Equipment Added

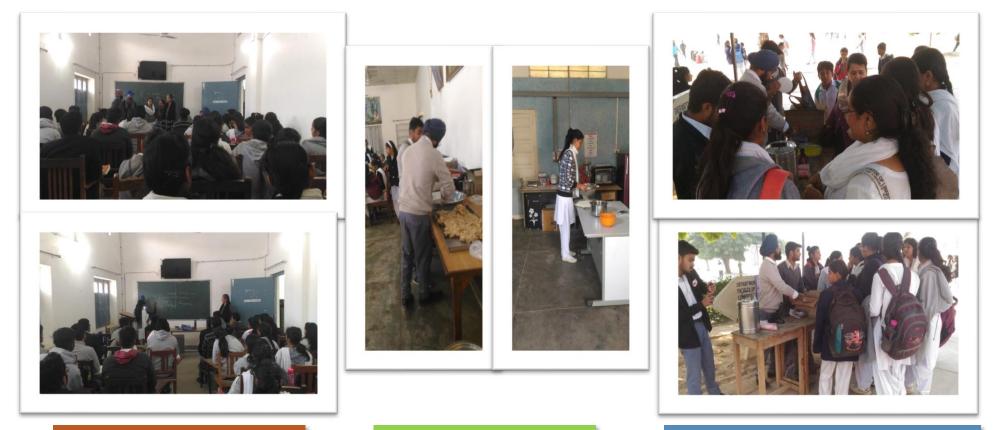
- Central Facilities used enhancement of scope (Earn While you learn programme) Jugaad From conception to reaping gains
- Financial Database of over 40,000 Indian Firms Listed and Unlisted for research: Prowess IQ (2017 onwards)
- Disabled friendly facility with slants

4. Infrastructure and Learning Resources



New Facilities/Labs./Major Equipment

• Central Facilities used – enhancement of scope (Earn While you learn programme) – Jugaad – From conception to reaping gains



Class Discussion and conception

Execution of ideas

Selling to captive audience on a gain share model

5. Student Support and Progression





Universities and Colleges Progression:

IIM Indore; IIM Ahmedabad; IIM Ranchi; IMI Delhi; NIBM Pune; IIM Kozhikode, NISM Hyderabad

Students Awards and Recognitions



Students' Awards: 38

- 16...Youth Festivals, Youth Parliament, NSS, Model United Nations & ITC Mughal
- **22...**Meritorious ranks in CAT, MAT, NCAT, SNAP, SSC, IMI, & NET

Fellowships : 18

- Rajiv Gandhi National Fellowship: 2
- UGC Swami Vivekananda Single Girl Child Fellowship: 2
- **UGC JRF: 3**
- **UGC SRF: 2**
- ICSSR Research Fellowship: 3
- ICSSR Project Engagement as Research Associates: 3
- UGC Post Doctoral Fellowship: 3

Achievements /Awards: Students



 Ms. S. Anamika - DEI Founder's Medal Winners - 2016
 Shabd Roop Satsangi - 2017
 D. Gurupriya - 2018

Topped All-India MAT Examination, 2017 – Deepak Bansal BBM III Yr., scored 99.9 percentile (800/800 marks), CAT – 99 percentile, IIMA

Kanchan Aswani (UG Student)
 finalist paper at Strategy Conference
 IIT Delhi - 2018

 Ms. Rajni Kumari – M. Phil., Topped in NET-JRF in HRM Specialisation, 2019











5. Student Support and Progression



Placements - Industry

Year	Placed	Average salary (Rs. Lacs p.a.)
2013-14	25	3.40
2014-15	29	3.89
2015-16	48	4.30
2016-17	43	4.00
2017-18	34	4.50

Maximum Salary – Rs. 6.5 – 7 Lacs p.a. (Recent ~ Rs. 10 Lacs p.a.)

PPO's – 10-15% of total students

PPO companies - Msupply, Nielsen, Mawana Foods, Abott, Ultratech, GPA, Teafloor, ITC, VFS, SRF, HDFC, Coca-Cola, Mango Media, Atcon, Fork Media, Cashkaro, QuinStreet, AMO, CavinKare, MyMoneyMantra, Four Points, Dayal Logistics, Indiannica Learning, Premas Biotech, NBQP, Gupta Dinesh & Co.

Off-campus efforts – Through alumni support – 15-20% of total students

Co-op MBA Work-Term Placements





Work-Term Placements: AICTE Internshala



Internship Day Progress Report of Dayalbagh Educational Institute			
Your Internship Day ranking	_		
All India Rank Out of 2,700+ participating colleges across India	54		
Zonal Rank From all the participating colleges of North Zone	24	Your college statistics	
		Total Internship Selections	34
		No. of students selected for internships through Internshala from April - June'19	
		Total Applicants	405
		No. of students who have applied to at least one internship through Internshala from April - June'19	
		Total Registered Students	1127
		Students of your college with an Internshala account	

100 Years celebration





Cultural Programme



Orientation to Yoga



Entrepreneurship theme: Business Ideas Contest



Entrepreneurship Panel Discussion

100 years celebrations





Sports – Football matches



Raising consciousness with chakra energy



Raising consciousness with chakra energy



Alumni meet

Financial Assistance to the students – Ph.D.



Research Scholars:12

Post Doctoral Scholars: 3

Research Associates: 3

Internship Support: 4

Financial Assistance to complete Six Sigma Green Belt Certification: 6

Earn while you learn programme: 7

Freeship proposed: 2

Teaching in B. Voc. Courses – All scholars



List of Scholars Getting Scholarship/Financial Assistance



S.No.	Name	Name of Scholarship
1	Dr. Sanjeev Singh	PDF (Post Doctoral Fellowship)
2	Dr. Falguni Pathak	PDF (Post Doctoral Fellowship)
3	Aarti Sharma	Vivekananda SGC (Single Girl Child Fellowship)
4	Agam Prasad	RGNF (Rajiv Gandhi National Fellowship Scheme)
5	Anuja Shukla	JRF (Junior Research Fellowship)
6	Dheeraj Agarwal	JRF (Junior Research Fellowship)
7	Ebha Garg	Vivekananda SGC (Single Girl Child Fellowship)
8	Ishika Agarwal	JRF (Junior Research Fellowship)
9	Kanika	JRF (Junior Research Fellowship)
10	Kapil Harit	RGNF (Rajiv Gandhi National Fellowship Scheme)
11	Monika Agarwal	ICSSR (Indian Council for Social Sciences Research)
12	Neelni Goswami	JRF (Junior Research Fellowship)
13	Poonam Mishra	JRF (Junior Research Fellowship)
14	Shipra Agarwal	JRF (Junior Research Fellowship)
15	Sukhmeet Kaur	JRF (Junior Research Fellowship)
16	Tanvi Singhal	JRF (Junior Research Fellowship)
17	Tej Singh	RGNF (Rajiv Gandhi National Fellowship Scheme)
18	Priyank Kulshreshtha	JRF (Junior Research Fellowship)
19	Sachin Prakash	JRF (Junior Research Fellowship)
20	Yogita Satsangi	ICSSR PDF (Post Doctoral Fellowship)

Ph.D. Placement Data (2013-18)



S.No	Name	Organization
1	Poonam Mishra	IIM, Indore (Academic Associate)
2.	Neelini Goswami	IIM, Indore (Academic Associate)
3.	Sonali Srivastava	IIM, Ahmedabad (Academic Associate)
4.	Kapil Harit	Delhi University (Asstt. Prof.)
5	Shipra Agarwal	Delhi University (Asstt. Prof.)
6	Tej Singh	Greater Noida Institute of Management, Noida
7	Shweta Chaudhary	Dr. BR Ambedkar University, Agra
8	Anirudh Vijay	G.L.A. Institute, Mathura
9.	Preeti Nigam	EFEX Marketing Consultant, Canada
10.	Umang Srivastava	Boston Consulting Group, Gurgaon
11.	Anuja Shukla	Global Inst. Of Management, Noida
12.	Priyanka Singh	G.L.A. Institute, Mathura

Alumni Achievements - Corporate



S. No.	Name	Organization	Designation
1	PRASHANT MEHRA	SRF Film Pkg. Business	PRESIDENT & CEO
2	AKASH MATHUR	HUEWAI Comm.	соо
3	MANMOHAN RUPAL PAUL	Varun Beverages	соо
4	AGAM SAXENA	MOL Information Processing Services (India) Pvt. Ltd	Center Head, Mumbai
5	ASHEESH GAUR	Hero Motors	GM
6	ASHU NIGAM	ICICI Lombard	Regional Head
7	DEV KUMAR	Maruti Suzuki	AGM-HR
8	MUNISH SINHA	Reliance	Chief Manager
9	SAMRATH BANSAL	SRF Film Pkg. Business	Asstt. Vice President
10	DEVASHISH DAS GUPTA	llM-Lucknow	Associate Prof. (Mkt.)
11	MAHESH NARAIN	Bharat Petro Resources Limited	Vice President (Assets)
12	V. HANS PRAKASH	IL&FS	Head, Business Development
13	ASHISH SETHIA	Accenture	V.P. Mktg. & Comm.

Alumni Achievements - International



S. No.	Name	Organization	Designation
1	PRASHANT SINGH	Neilsen Holdings PLC, UK	Head of E-Commerce & Growth Markets
2	SANJEEV K. DAGAR	Dinlas Pharma EPZ Limited, Nairobi, Kenya	Executive Project Manager and Chief Procurement Officer
3	JYOTI NAGPAL	Hasbro Canada Corporation, Canada	Planning Manager
4	VISHAL RASTOGI	KCTEX INTERNATIONAL LTD, HQ: Singapore	Country Manager, China
5	MADHULIKA PAUL	California Intercontinental University	Pursuing Ph.D. in Global Business and Leadership
6	SMRITI CAPRIHAN	Open Text, Waterloo, Ontario, Canada	Talent Acquisition Advisor
7	SANJEEV SARAF	GES Canada	Director, Canada
8	SUMATI SINGH	NIELSEN	Director
9	PREETIKA GHAI	Rich Products Corporation: USA	Director of Supply Chain Planning, Canada

Startups and Entrepreneurship



- 🛛 Reena Ahuja Partner Director, Smarthead Consulting, Delhi
- **Q** Radhika Markan Managing Director, H&K Rolling Mills, Mumbai
- □ Shabd Mishra e-learning company, Agra
- □ Abhishek Modi Plastic molding, Agra
- □ Tanya Nayyar Health and wellness, Agra
- Shefali Satsangee Fundsvedaa.com, Agra
- Alok Goyale Rockfosters Limited, UK, Processing and Manufacturing Limestone, Granite and Slate
- Nitin Awasthi Founder, Client Alley Private Wealth Management, Dehradun
- Rishi Kumar Banshiwal Co-Founder & Director, Reaching Sky Foundation, New Delhi
- □ Ram Kishore Singh Owner Khyati Modular Kitchen, Noida



Alumni Achievements :



Radhika Markan, Managing Director, H&K Rolling

'Outstanding Woman Achiever in Leadership Role' – ICWES 2017 (17th International Conference of Women Engineers and Scientists) (1995 MBA Batch, DEI)





Roohani Nayyar, Associate Media Director, Pattison Horsewell Durden:

- Best Digital Media Manager (2017) CMO Asia's National Award for Excellence in Digital Marketing & Social Media
- 'Rising Star of the Year' Exchange 4 Media's Media Ace Award
- Young Marketing Manager Award (2016) CMO Asia, Youth Marketing Forum
- India's Top Digital Planner's Award (2016) Business World & Digital Marketing Asia

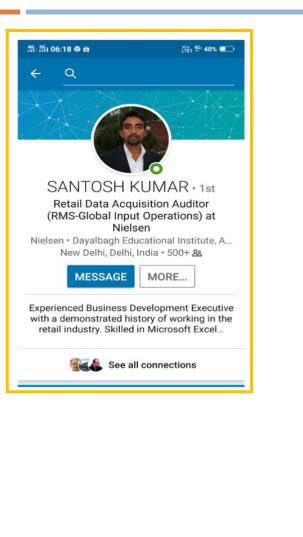
(2010 BBA Batch, DEI)





Mr. Prashant Mehra, President and CEO, SRF PFB Business (1995 MBA Batch, DEI)





Education

- Dayalbagh Educational Institute, Agra
- Master of Business Administration - MBA, Business Management ,Marketing, Marketing Research and operations Management 2016 - 2018

Dayalbagh Educational Institute, Agra

Bachelor of Business Management-(BBM Hons.), Business Administration and Management, General 2013 - 2016

Dayalbagh Educational Institute, Agra Modern office management and secretarial practice

2012 - 2013

Licenses & Certifications

Predictive Analytics

Indian Institute of Management Bangalore Issued Mar 2018 • No Expiration Date

Supply Chain Analytics

Indian Institute of Technology, Roorkee Issued Feb 2018 • No Expiration Date

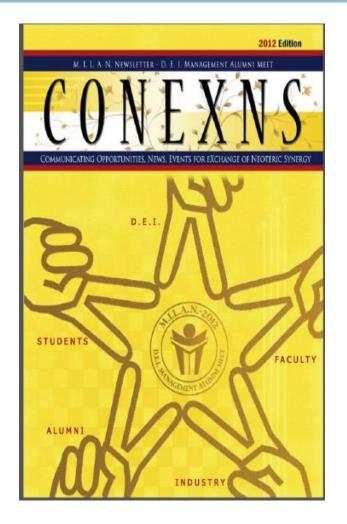
कंप्यूटर अवधारणाओं पर पाठ्यक्रम

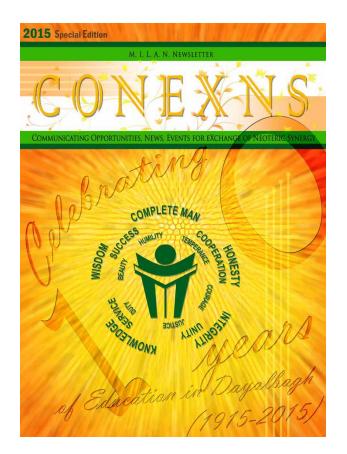
NATIONAL INSTITUTE OF ELECTRON-ICS & INFORMATION TECHNOLOGY (NIELIT) Issued Jan 2015 • No Expiration Date



Alumni / Student Newsletter – CONEXNS







6. Governance, Leadership & Management

Departmental Committees

- Class Committees
- Proctors
- Programme Co-ordinators
- Time-Table Committee
- UG and PG Moderation Committees
- Board of Studies
- Institute Level Academic Council, Governing Body, AAAC, IQAC, Advisory Committee on Education (ACE)

Coordinators / Members of Institute and Faculty Committees – Planning Board, Alumni Relations, Entrepreneurship and Sustainability Research, Jugaad Day, Research Day, Students' Welfare

7. Institutional Values and Best Practices



- Vision of the department aligned with the Institute's provide high quality education at affordable cost to as many students as possible, even those without means
- Academic internships in partnership with Industry Co-operative Management Education Programme since 2012
- Ethos of active community service in conjunction with academics for 'spiritual value innovation'
- Free Business Advisory clinic extension of exemplar consultancy model –alignment of spirit of service with business sustainability – run by students and faculty
- On roll mentors and facilitators for distance programmes

7. Institutional Values and Best Practices



- Inter-disciplinary courses aligned with National Missions and DEI Vision 2031
 - MBA (Agriculture) with Dept of Botany Grow More Food Campaign
 - P.G. Dip. in Urban Planning & Mgmt. Alignment with Smart City Programme, National Planning
 - BBA/B.Tech. in Footwear technology for leather industry Supporting local industry
 - B. Voc. in Banking and Finance Skill India
 - Planned programs for 2019 BBA Logistics, Retail Sector Skill Councils, P.G. Dip. In Sigma Six Q-Vs, MBA – Waste Management & Social Entrepreneurship
- Modular Format continuous evaluation/focused approach
- Case study method to provide experiential environment in the classroom

8. Vision – 2031 Progress made so far.....



Important Milestones achieved

- New programmes
- Student intake increased
- Socio-environmental projects
- ✤ M.O.U.'s
- e-content generation
- Business Advisory Clinic
- Executive MBA on opportunity-specific basis

8. Future Plan of Action: Vision – 2031



Important Milestones to be achieved

Establish Centers for Excellence in Logistics/Retail Management, Entrepreneurship Start publishing research journal (Print and e-Version)

Extensive Social -Industrial Consultancy Start Exchange program with foreign M.O.U. Universities Create Unique Global Identity in Value-Based Management Education & Research



THANK YOU

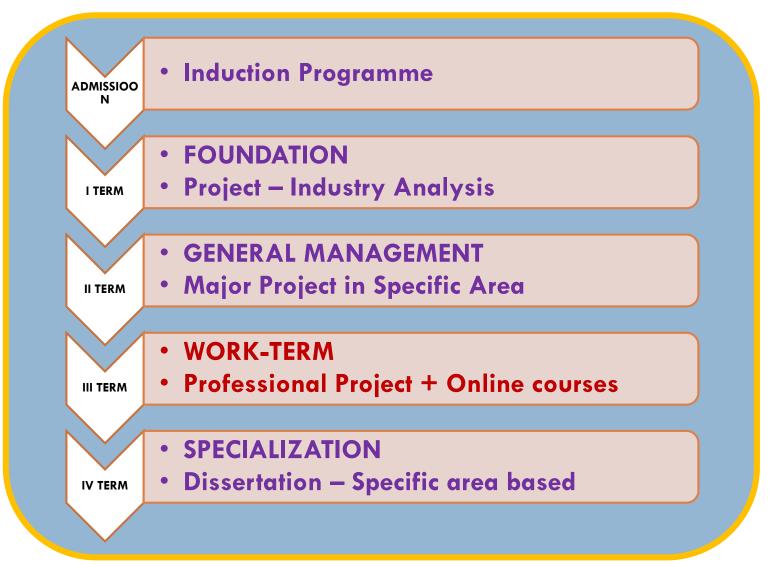


APPENDIX

1. Curricular Aspects



STRUCTURE OF THE CO-OP & MODULAR M.B.A. PROGRAM

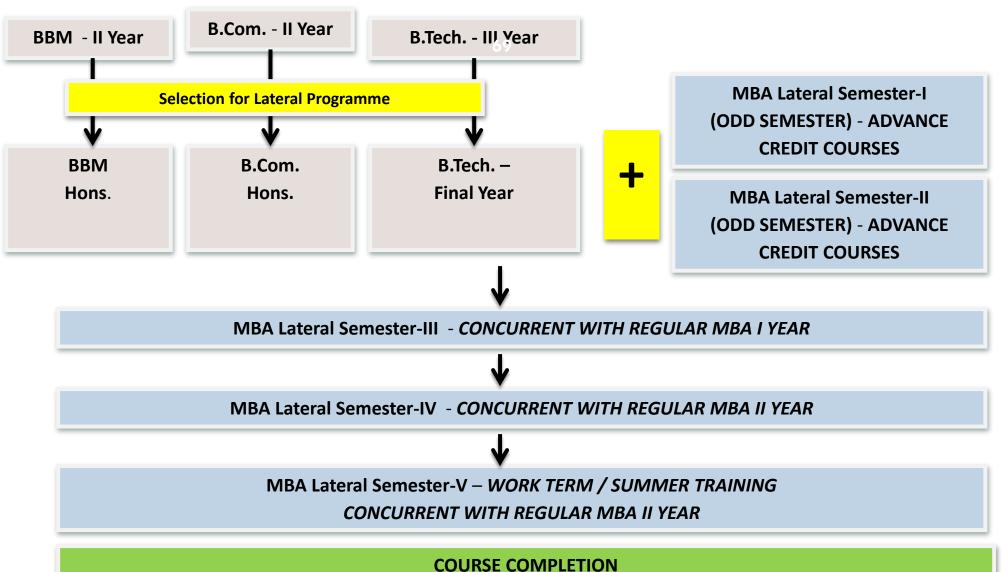




COURSE TYPE	COURSES	NO. OF COURSES	CREDITS
Institute Core	Cultural Education; Scientific Methodology, General Knowledge and Current Affairs (I-IV); Agricultural Operations; Social Service; Rural Development, Games & Sports; Co-Curricular Activities; Comparative Study of Religion	11	17
Industrial Training	Practical Training I – II	2	4
Seminars	Seminar & Group Discussion I - V	5	10
Project	Major Project	1	8
Communication	Business Communication I – IV	4	12
Mathematics	Basic Mathematics; Business Mathematics	2	6
Work Experience	Computers & Operating Systems; Office Management Software; Computer Programming; Database Management Systems; The Internet & E-Commerce; Management Information System	6	12
General Management	Business Organisation; Management Thoughts & Philosophy; Principles of Management; Rural Management; Research Methodology; Business Environment; International Business Mgmt.; Modern Banking Systems	8	28
Functional Area: Accounting & Finance	Financial Accounting; Cost Analysis & Control; Management Accounting; Introduction to Financial Management	4	12
Functional Area: Operations	Quant. Techniques for Decision Making I-II; Operations Research; Operations Management	4	15
Functional Area: Economics & Law	Economic Analysis; Business Law; Macro Economic Analysis; Industrial Law	4	13
Functional Area: Marketing & HRM	Principles of Marketing I-II; Human Resource Management; Organisational Behaviour	4	13
	Total	55	150

Structure of M.B.A. Lateral Program







PROGRAMMES OFFERED

- 🗆 BBA
- **B.** Voc.
- MBA [Marketing, Finance, HR, Operations, IT & Agriculture]
- 🗆 M. Phil.
- 🛛 Ph.D.
- MBA [Through Lateral Entry] :
 - UG Lateral Entry (BBA, B.Com and B.Tech.)
 - PG lateral Entry (Arts, Social Sciences, Science and Urban Planning)*
- MBA (Specialisation: Agriculture Management)*
- Post Graduate Diploma in Urban Planning & Management*
- * Courses newly introduced courses during 2013-18

3. Research, Innovations and Extension



	Faculty Recognition and Awards	Year
1	Best Paper Award, TRA2014 Transport Research Arena 2014, 14-17 April 2014 Paris La Défense (France) [Special Programme Committee Award] (2014)	2014
2	A research paper entitled "Reflection of E-HRM in the Effectiveness of HR Functions: A Select Study of Information Technology (IT) Industry of India" was recognized as a BEST PAPER in an International Conference on Business Research and Management Practices in Global Environment on April 2-3, 2015 at Alliant School of Management, Alliant International University, San Diego, CA, USA.	2015
3	Ranked in Top 10% of Authors by Social Science Research Network (SSRN), Elsevier Inc., USA (2017)	2017
4	Conferred Best Paper Award presented on the topic 'What Affects Entrepreneurial Intentions of Young Women in India?: Current Status and the Way Forward' during the Stand-up India International Conference on 'Entrepreneurship and Women Empowerment' organized by The National Institute for Entrepreneurship and Small Business Development (NIESBUD), Ministry of Skill Development and Entrepreneurship, Govt. of India on 18-19 November 2016.	2016
5	Best Paper Award: At the 3rd Annual Commerce Convention 2014: Leveraging Business: Discovering New Horizons, Department of Commerce, Delhi School of Economics, University of Delhi. (April 12 – 13, 2014). Paper titled 'Reflections on Corporate Social Responsibility and the Road Ahead'	2014

HIGHLIGHTS



Recognition	Period
Visiting Researcher, IIM Udaipur	June 2015, 2016
Visiting Research Faculty at SCMC, IIM Bangalore	June, 2017
Stand-up India International Conference on 'Entrepreneurship and Women Empowerment' organized by The National Institute for Entrepreneurship and Small Business Development (NIESBUD), Ministry of Skill Development and Entrepreneurship, Govt. of India	November, 2016
Best Paper Award: Global Trends in Business & Sustainability Research, IIT Roorkee	December, 2016
Best Paper Award: 39 th All India Accounting Conference & International Seminar on Accounting Education and Research, Bangalore University	December, 2016

Visits Abroad for Initiating Collaborative Research



Visit	Year
University of Alberta (Edmonton), University of Waterloo, University of Toronto with other members of the Entrepreneurship and Virtual Incubation Cell, DEI	2014
Invited Talk, Development and Risk Mitigation Strategies for MSMEs, Ontario Centres of Excellence, Canada	2014
Invited lecture on the topic "Techniques for Counseling and Enhancing Risk Consciousness of MSMEs in India using case study approach" at University of Kiel, Kiel, Germany	2015
Invited lecture on the topic, "Techniques for Enhancing Risk Consciousness of MSMEs in India using Experiential approach" at Carleton University, Ottawa, Canada	2016

HIGHLIGHTS



Recognition	Year
Best Paper Award: International Conference on Business Research and Management Practices in Global Environment, at Alliant School of Management, Alliant International University, San Diego, CA, USA.	April, 2015
Best Paper Award: TRA2014 Transport Research Arena, Paris La Défense (France)	April, 2014
Best Paper Award: 3rd Annual Commerce Convention: Leveraging Business: Discovering New Horizons, Department of Commerce, Delhi School of Economics, University of Delhi	April, 2014

Members of Boards of Journals



Engagement	Journal	Period	
Engagement on Editorial Boards of Journals			
Editorial Board	Journal of Advances in Management Research (Emerald), Emerging Economies Cases Journal (Sage)	2013, 2018	
Editorial Board	Amity Journal of Management Research	2014-17	
Editorial Board	Amity Journal of Management Research	2018, 2016	
Editorial Board	Amity Journal of Business Research	2015	
Editorial Board	Greener Journal of Business and Management Studies	2013	
M	Membership of Review Boards of Journals		
Member, Review Board	International Journal of Emerging Markets	2014-16	
Member, Review Board	HIMCS Journal	2016-17	

Engagement as Reviewers



Journals

- Journal of Entrepreneurship in Emerging Economies, Emerald; EJOR Elsevier, JAMR
- Emerald, Patents on CS Bentham; Discrete Dynamics Hindawi; IJPR Elsevier (2013-18)
- Scientific Reports, Nature Publishing Journal (2016)
- Journal of Leisure Research, Taylor and Francis (2018)
- Journal of Small Business Management, Wiley (2018)
- Journal of Innovation for Inclusive Development (2018)
- International Journal of Agricultural Resources, Governance and Ecology (2017)
- Business Ethics Quarterly (2015)
- Global Scholars Journals of Management Sciences (2014)
- Issues in Business Management and Economics (2013)
- Academy of Management, International Journal of Logistics Management, WASET

Experts in External bodies



Engagement	Institution	Period
External Expert Member	IIM Calcutta, IIM Bangalore, IIT Delhi	2013-17
External Member, Academic Council	Mohanlal Sukhadia University, Udaipur, Rajasthan	2015-2018
Member, Expert	NAAC, Bangalore	2015
Member, Expert	Bihar Public Service Commission, Patna	2014, 2015
Invited Expert	Indo-German Workshop By PHD Chamber of Commerce	2015
Member, Expert [Standing Committee on New Institutions and Increase in Intake in AICTE approved institutions]	AICTE	2016, 2017
Member, Expert [Committee for Approval of New institutions]	AICTE	2016, 2017
Member, Expert [Committee on New Institutions and Increase in Intake]	Mahamaya Technical University, Lucknow	2017
Expert Referee [Accreditation of new BBM courses]	Dr. B. R. Ambedkar University	2013

Experts in External bodies



Engagement	Institution	Period
Expert, Selection Committee	Matasundari School of Bioscience and Biotechnology, Shastripuram, Agra	2013
Panel of Inspectors [Recognition of B Com Course]	Dr. M.P.S. Group, College of Business Studies, Agra	2013
Panel of Inspectors [Recognition of BBA Course]	Narayani Devi Maha Vidhyalaya, Hathras , U.P	2013
Subject Expert [selection committee to appoint Lecturers at Dr. MPS Group, College of Business Studies, Sikandra, Agra]	Dr. B.R. Ambedkar University, Agra	2013
Subject Expert [selection committee to appoint Lecturers at Baikunthi Devi Kanya Mahavidyalaya, Agra]	Dr. B.R. Ambedkar University, Agra	2013

3. Research, Innovation and Extension



Conferences/Seminars/Workshops Organized

S.No.	Workshop/Seminars	
1	Six Sigma Green Belt Certification by MSME & PPDC, Agra, 2018	
2	NGT Workshop on Better Worldliness, DEI, 2018	
3	Workshop on Hospitality Industry Orientation, by Mr. Amit Pachauri, Head, HR of	
	ITC Mughal Hotels, 2018	
4	Workshop on Job Evaluation by Mr. A.V.S. Raju, Formerly with SRF, 2018	
5	Workshop on Team Building and Communication, Dr. Purnima Bhatnagar, 2018	
6	Regional Investor Awareness Seminar, SEBI, 2017	
7	Seminar on Gender Sensitivity Program by Dr. Anjali Nigam, Consultant, 2017	
8	Guest Lecture on Marketing Issues in India by Professor Madhav N Segal,	
	Professor in Southern Illinois University, Illinois, 2017	
9	Seminar on Econometrics by Prof. Karmeshu, JNU, 2017	
10	Curriculum Development Workshop in Urban Planning and Management, 2016	
11	NGT Workshop on Entrepreneurial Education, 2016	
12	Workshop on Systems Techniques to Analyze Traffic Mgmt. Problems, 2016	

3. Research, Innovation and Extension



Conferences/Seminars/Workshops Organized

S.No.	Workshop/Seminars
13	Seminar: 'India's projection of its soft power in the era of globalisation' - Prof. Anita
	Sharma, Department of East Asian Studies, Univ. of Delhi and Prof. Pami Dua,
	Director, Delhi School of Economics, Univ. of Delhi, 2016
	Panel Discussion – Waste Management Systems (Challenges and Solutions) – Nagar Nigam, Jal Board, Independent Experts from SPHEEHA & Dayalbagh and Professors from DEI, 2016
15	Workshop on Raising consciousness with chakra energy, Dr. Ashima Srivastava, 2016
16	VALEDU- Value Based Education System, 2015
17	TSC- 2013: The Twentieth Conference on Toward a Science of Consciousness
18	PRIDM – Practice & Research in Disaster Management, 2013

Achievements /Awards : Students



Achievements /Awards – Students: 24

S. No.	Details
1	2017, Rishi Bansiwal awarded Messenger of Peace by HWPL, South Korea.
2	2016, Rishi Bansiwal, awarded Youth Champion by iVolunteer Awards, India
3	2016, Ms. Manika Sareen, BBA 1 st year, was 2nd runner up in National Youth Parliament
4	2016, Mr. Saurabh Srivastava received Certificate for Completion for running a distance of 3 Km in 'Run To Give 2015' by ITC MUGHAL, Agra.
5	2016, Mr. Rajat Malonia, MBA, secured 13 th Rank in NCAT (National Creative Aptitude Test, organized by IIT Delhi)
6	2016, Mr. Deepak Bansal, BBA 3 rd year, cleared CAT with 99.25 percentile and received admission offers from all IIMs, joined IIM, Ahmadabad
7	2016, Mr. Deepak Bansal, BBA 3 rd year, cleared MAT with a score of 800/800
8	2016, Ms. Monica Jaiswal, BBA 3rd year, cleared CAT and received admission offers from IIM Ranchi and IIM Udaipur
9	2016 Arti Swarup, Vedika Saxena received best paper award in Paritantra

Achievements /Awards : Scholars



Scholars: 10

S. No.	Details	
1	2016, Best paper presentation award, in an International Conference on research paper titled "Integrating System Dynamics Approach for Reinventing Life Insurance Industry in India", organized by Academic science and Conference at IIC, New Delhi.	
2	2016, "Best paper presentation award", in an International Conference on "Risk Management in Insurance and Banking Industry: Issues, Opportunities and Challenges" research paper titled "Holistic Rural Development through Insurance", organized by ASIBAS, AMITY University, Noida	
3	2015, Best speaker trophy in a symposium on Professionals' Role in Nation Building, organized by Acutimulti at FICCI Auditorium – New Delhi	
4	2015, received the Prof. K P Jain award at HIMCS, Farah (Mathura) in the Doctoral Colloquium	

Waste to Wealth / Jugaad Day – January 12, 2019











Six Sigma Green Belt Training – January, 2019









Co-op MBA Work-Term Placements – Representative Data (2013-18)



S. No.	Student Name	Organization Name	Area
1	Dhruvikaa Rajan	Karvy Insights	Marketing
2	Sumir Ummatt	Nielsen	Marketing
3	Swarnika Mehar	SRF	Marketing
4	Chetan Suri	Ernst & Young	Finance
5	Priyank Kulshreshtha	Reserve Bank of India	Finance
6	Rajat Kumar Malonia	BHEL	Finance
7	Sandesh Agarwal	ITC Mughal	Finance
8	Aakash Saxena	TechM	Marketing
9	Tanya Mehra	HCL Tech	Marketing
10	Vertika Srivastava	Fresenius-Kabi	Finance
11	Ravika Sinha	Borges	Finance
12	Shruti Bansal	TATA Motors	Marketing
13	Yukti Markan	Genpact	Human Resource
14	Kavya Sarin	HCL	Human Resource
15	Ritika Narang	Ernst & Young	Finance